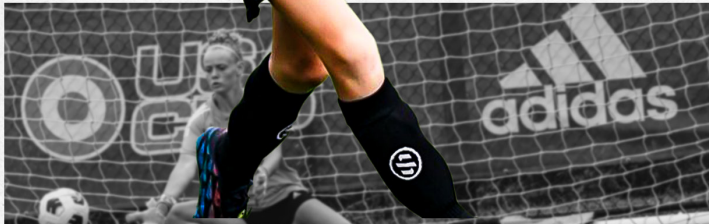


USA CUP



JULY 10-18
2026

TARGET USA CUP

13 COUNTRIES AND 25 STATES WILL BE REPRESENTED AT THE UPCOMMING 2026 TARGET USA CUP

BLAINE, Minn., (April 30, 2026) The National Sports Center (NSC) is excited to announce that the 41st annual Target USA CUP will be taking place July 10-18, 2026. The 2026 tournament will welcome more than 1,150 teams participating over the eight-day event.

The event will feature over 2,500 soccer matches and a multitude of activities across the campus to keep players nourished, replenished, and entertained throughout the eight days.

Weekend Tournament: July 10-12

Weeklong Tournament: July 14-18

Opening Ceremony: July 14th - 6pm doors open

Watch for more updates on the tournament website, usacup.org, and Beyond the Bench, the official blog of the National Sports Center, blog.nscsports.org. To learn more visit usacup.org.

About the National Sports Center:

The National Sports Center is one of the world's largest amateur sports facilities. The NSC operates over 100 unique programs and events in a variety of sports as well as hosting numerous national and international competitions. The facility boasts an annual attendance of over 4.2 million visitors each year. The NSC is a priceless, innovative, and unique asset to Minnesota sports facilities, and to the local economy as well.

The campus covers nearly 700 acres, and includes 33 grass multi-use athletic fields, 17 turf fields, the eight-sheet Super Rink, the 18-hole Victory Links golf course, a 5,500-seat stadium, the indoor Sports Hall with an artificial turf field, the Sport Expo Center featuring basketball and volleyball courts, and a 180-bed residence hall.

In addition to being the home of Minnesota United FC, the NSC houses the offices of Twin Cities Rush Soccer. The NSC is a state of Minnesota campus, but is operated by the National Sports Center Foundation, a 501(c)3 non profit organization that is self-sustaining and receives no annual operating funding from the state.

Contact: Sara Soli | ssoli@nscsports.org | 612.817.1909

Ⓞ **USACUP**

17,000
ATHLETES

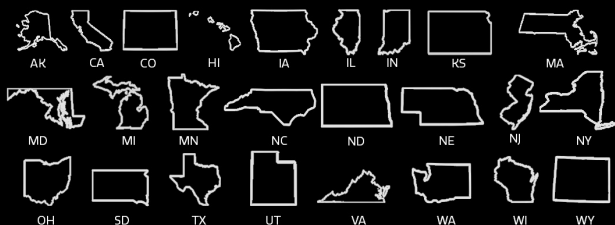
49 FIELDS 

17 TURF **JULY** WEEKEND 10-12
32 GRASS WEEK 14-18

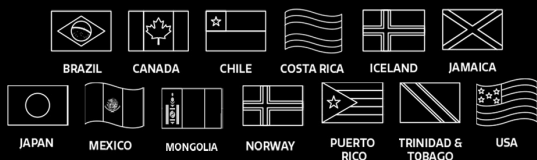
2586 **1150+**
GAMES TEAMS

450 **250+**
REFEREES VOLUNTEERS

25
STATES



13
COUNTRIES



NATIONAL SPORTS CENTER ECONOMIC IMPACT REPORT (2025)

For the year January 1, 2025-December 31, 2025

Events at the National Sports Center accounted for more than \$112 million in visitor economic impact in 2025.

Blaine, Minn. (March 2025)- The National Sports Center (NSC) in Blaine reports that sports events at the NSC over the past year generated more than \$112 million in visitors economic impact. The report calculated spending from tourism events held over the period from January 1, 2025, to December 31, 2025.

Economic impact has been calculated for the NSC since 1990 and it is estimated that since the inception, the NSC has generated over \$1 billion in economic impact. Although the National Sports Center was originally funded by the State of Minnesota, it does not receive ongoing operational subsidy from the state. To date, the NSC has received approximately \$79M in overall campus investment with just under \$43M coming from the state of Minnesota.

The current replacement value of the NSC is estimated to be just under \$206M according to the Facility Conditions Assessment completed by the state of Minnesota in 2025.

The report quantified the economic benefits generated by visitors traveling more than 50 miles and staying overnight, and tracked spending in lodging, transportation, food and beverage, retail, recreation, business services, and venue rental.

The NSC uses a calculator developed by Destinations International, a trade organization of visitor bureaus. The Destinations International Event Impact Calculator is one of the most-used and most-recognized economic impact calculators of tourism revenue and is the preferred economic impact measurement tool utilized by Twin Cities Gateway.

Creating economic impact through sports events is a key part of the NSC's mission, and we're proud to be the major economic impact engine in amateur sports in Minnesota.

Spending by local visitors is not included in the Destinations International calculator, but local spending produces significant additional impact to the City of Blaine, Anoka County and the Twin Cities.

63 NSC events produced tourism spending that totaled:

- Direct spending of \$71.4 million (Direct spending is a dollar-for-dollar calculation of money spent by visitors.)
- Economic impact (multiplier factored in) of \$112.4 million (The multiplier accounts for the fact that money recirculates the economy)



National SPORTS CENTER

TOP TEN NSC ECONOMIC-IMPACT

42.2M

TARGET USA CUP (JULY 2025)

6.3M

NSC ALL-AMERICAN CUP (JUNE 2025)

4.7M

NA3HL/NAPHL SHOWCASE (DECEMBER 2025)

4.4M

NSC SPRING CUP (MAY 2025)

3.2M

TIER 1 ELITE HOCKEY LEAGUE PLAYOFF (FEBRUARY 2025)

2.9M

HENDRICKSON DISABLED HOCKEY FESTIVAL (JUNE 2025)

2.8M

NSC FALL CUP (SEPTEMBER/OCTOBER 2025)

2.3M

NAHL PROSPECTS CHALLENGE (MAY 2025)

2.3M

NAHL SHOWCASE (SEPTEMBER 2025)

1.7M

ONE HOCKEY YOUTH HOCKEY TOURNAMENT (JANUARY 2025)